



COMMUNICATION STUDIES



QUESTIONS? GET IN TOUCH

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LEARN ABOUT INTERNATIONAL COMMUNICATION IN GERMANY

This course explores how Deutsche Welle, Voice of America, Euronews, Russia Today, Al Jazeera and other international news outlets influence our understanding of social, political, and economic events and issues. We will examine the differences between German and American media systems as well as Public Diplomacy initiatives by which western and non-western countries improve their image abroad. Case studies on mass media and propaganda in Nazi Germany and during the Cold War will enable us to view German history through the lens of communication and media. Finally, field trips in Germany and Austria will further encourage immediate application of the course material.



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